

Natural Rubber Toys

Babies

2019 Brochure



“From Hevea Tree,
to your Baby”



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Key Icons



Partnership with
Wanatooy®



New
Product



Motor
Development



Sensory
Development



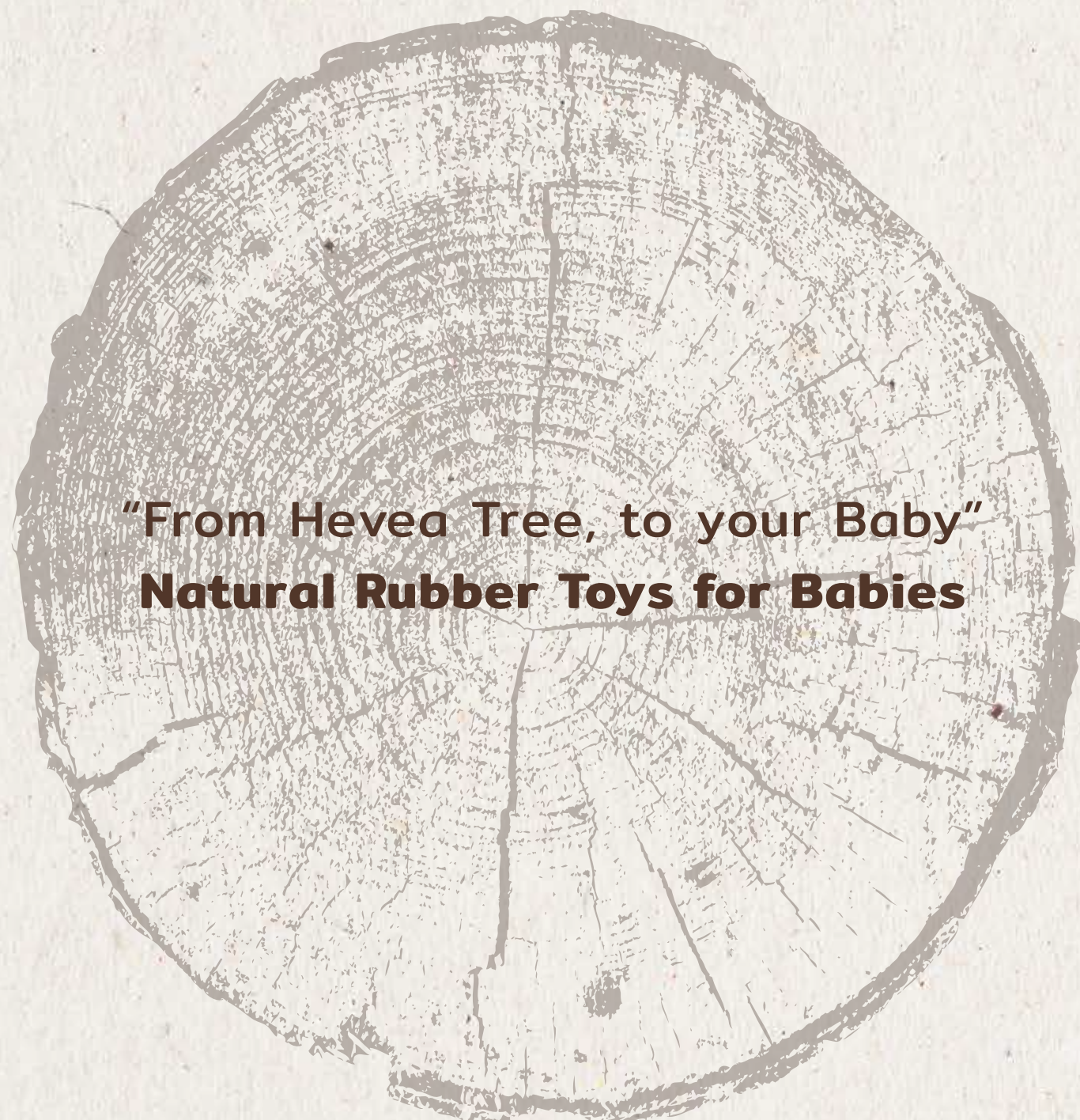
Cognitive
Development



Emotional
Development



Hearing
Development



"From Hevea Tree, to your Baby" **Natural Rubber Toys for Babies**

Art & Nature embodied in a toy

Lanco® Toys is a family business founded in 1952 in Barcelona: we are the first European manufacturers of natural rubber toys.

Our founder and grandfather, Alfredo Benet Domingo, was an artist and lover of children who felt in love with natural rubber.

As a painter, he was captivated by the creative possibilities and artisanal character of natural rubber. He found its softness and elasticity magical and loved the fact that it had a natural life: it leaves no footprint in the planet for future generations.

Artisans for a slow living

Natural rubber is our teacher and inspiration: its properties require a handmade approach, a respect towards the timings of nature and an understanding of imperfection as uniqueness

From the gypsum moulds to toy decoration: an artisan pair of hands carries out every step. Each toy is unique and unrepeatable, as we humans are.

Natural rubber: a better world

Lanco® toys are exclusively made of pure natural rubber. This natural material comes from plantations of Hevea brasiliensis trees located in Malaysia.

Some small cuts are made on the surface of the trunk of the trees to let the sap drain out. This white sap is collected in cups and transformed into solid toys by using gypsum moulds and the sun's natural heat.

We love natural rubber for being an alternative to plastic: Rubber decomposes naturally and can be reused to make new products. Lanco® Toys have a life, as everything created by nature.

Toys with a life, for our babies future

Sustainability is our commitment since our origins: how could we offer toys to our babies that will compromise their own future?

Artisans and nature are our creators; we respect and take care of them. More than 80% of our team has been with us for more than 20 years. Women are our heroes and compose 64% of the Lanco® Family.

Our production process employs hands instead of machinery and only includes biodegradable materials: natural rubber and mineral gypsum moulds. Our packaging has no plastic and is made from 100% recycled carton.

Welcome to our world and thank you for being part of the Lanco® Family.



What we believe in



Social Responsibility

Lanco® Toys production starts in Morocco, a country with a long heritage of craftwork. Toys are finished in our headquarters in Barcelona. 83% of the Lanco® team has been here for more than 20 years. We create job opportunities for women, re-distributing income within the community.



Organic 100% Natural

Lanco® toys are exclusively made of natural rubber; we don't add any other material that would alter its natural properties such as elasticity, softness and biodegradability. Natural rubber results from the white sap of a tree named *Hevea Brasiliensis*.



Sustainable Eco-Friendly

All Lanco® Toys are natural and biodegradable. We have a green production process structured in handwork phases that leaves a negligible pollution footprint. We hope to encourage children to develop a connection with nature and art to build a sustainable society through the language of playing.



Hermetically sealed PVC & BPA Free

Our toys are entirely made of natural rubber and free of: Nitrosamines, Phthalates, BBP, DBP and DEHP. We use food-graded dyes to decorate our toys, which are free of Cadmium, Aluminium, Cobalt, Barium, Lead, Mercury and Selenium. Lanco toys are completely free of toxic components and safe if chewed or placed in a child's mouth.



Handmade

Our toys are strictly handmade by our experienced artisans: the development of molds; shaping of the toys and refining and decorating steps are all carried out manually. Each and every single toy is a unique and unrepeatable piece; the fruit of purely artisanal work.



Our toys

Toys with a life

Lanco® Toys can be offered to newborn children from the first month of life. All our toys are hermetically sealed to prevent mould creation inside the toy. All toys are certified to European safety requirements EN 71 Parts 1-2-3.

Toys for development & playtime

We are in love with our planet and feel the planet love to all us. Lanco® Toys are safe for our babies and for our planet, and naturally biodegrading with time. Our new Collection Gaia is a poem to nature to bring

a connection with plants, bees and animals at an early stage of our baby's lives.

Lanco® has collaborated with Wanatoy® to design our Gaia Collection: a group of professionals specialized in child development. Wanatoy® envisions toys and playtime as essential tools for the child learning and development. Learn how Lanco toys are designed to stimulate the baby development in sensory, motor, cognitive and emotional areas.



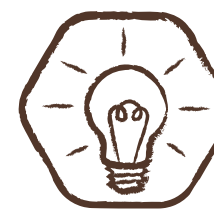
Motor Development

Movement and coordination are the precedents of babies' autonomous movement. Our toys are their first stimulus to start moving, manipulating and practicing the eye-space coordination.



Sensory Development

The sensory system integration is the first step for babies to elaborate their perceptions of the world. Our toys textures, colors and shapes encourage babies' exploration and sensory development.



Cognitive Development

Babies cognitive capacities start by developing the mental procedures to process information and acquire knowledge. These procedures are shaped while playing through imagination, cause-consequence relationships and other exploration fields.




Emotional Development


The development and regulation of emotions start by the capacity of identifying, acknowledging and self-regulating feelings. Our toys characters, facial expressions and designs, represent babies' first contact with emotions.

How our toys encourage Babies development each month of growth


Lanco® Toys has launched the Gaia Collection 2019 inspired in nature and developed together with Wanatoy®. Our toys are designed to bring together playtime and child development in terms of their motor, sensory, cognitive and emotional development. The following tables of the Gaia toys Collection indicate how our toys stimulate each child development area during the different months of growth. You can find this information for the rest of the toys on our website www.lanco-toys.com




Motor Development




Sensory Development



Cognitive Development








Emotional Development



418
Monstera Deliciosa

1m6m12m18m24m






At 5 months, the baby can easily hold the Monstera leaf and exchange it from hand to hand. At 9 months, the baby can grab it with two fingers to better explore the toy textures and shape.

The Monstera leaf stimulates the baby's touch sensory development, exploring the different textures, reliefs, and the shape of the toy. In future months, the baby will explore the toy with the mouth encouraging oral sensory development.





At 6 months, the baby will develop curiosity towards the object, sustained attention. The Monstera leaf can be used to promote language development too.


his toy is incorporated as a sign in the symbolic playing of the baby: it represents its first connection with nature, the recognition and appreciation of leaves and the feeling of love and respect towards nature.



419
Kori The Panda

1m6m12m18m24m






Kori the Panda is the very first toy for neonates: its narrow ring favours the pressure of their grip, allowing for handling from the first months of life. At 3 months the baby starts to hold the toy and then to exchange it from hand to hand.

Kori the Panda contrasted colours enable the baby to fix its sight and the mouth on the specific coloured areas. The texture of the toy behind the head provides a perceptive sensation. It is designed to be easily put in the mouth to additionally encourage mouth exploration.





At 6 months, Kori the Panda awakes the curiosity in the baby, sustained attention and object permanence; requirements for the development of more complex mental functions.


At 3 months this toy soothes the baby during the teething process, being the first toy for emotional regulation. It can be used as a symbolic toy further in time by appreciating nature and specially animals in risk of extinction such as the Panda bear.



420
Pic The Bee

1m6m12m18m24m






At 4 months the baby can hold Pic the Bee and exchange it from hand to hand. At 9 months, the baby can hold it with one hand thanks to the wings, textures and rounded body.

From the first few months, Pic the Bee stimulates visual perception and concentration, thanks to its contrasted colours and textured body. At 3 months, the baby can hold to develop its touch senses as well as mouth exploration by holding each wing with one hand.





At 6 months, the baby will develop curiosity toward the object, sustained attention and object permanence. Pic the Bee can be used to encourage language development too.

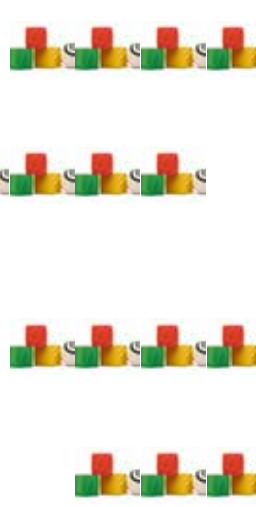
At 4 months we can start to play emotional games with the baby, pretending the bee gets close to the baby and kisses him/her on the face. Pic the Bee encourages socialization and shared laughs.



8030
Set Astronomia

1m6m12m18m24m






At 6 months the baby can hold geometric shapes, being able to manipulate and explore them at a later age. At 9 months the baby can collide the shapes against each other. At 15 months, she/he will build towers and start crawling to play with the spheres.

The contrasted colours stimulate their visual development from the baby's first days onwards. At 6 months the baby will place the shapes in its mouth for more exploration. At 10 months the baby is able to shake the shapes and hear the noise of the sphere stimulating hearing and listening abilities.





At 6 months the baby will develop curiosity toward the objects. At 10 months the baby develops its visual and building abilities, imagining and creating different constructions. This set encourages the baby's concentration, sustained attention and object permanence.


At 15 months, when the baby is able to build towers, he or she will experience satisfaction and also frustration when help is needed. We will have to help the baby to understand the new feelings experienced.



421
Coco The Cat

1m6m12m18m24m





The circular shape encourages the baby to hold objects, being a toy that can be handled by the baby from a very early stage. At 3 months the baby can hold it with one hand and exchange it from hand to hand.

The natural rubber texture is very appreciated by the baby, the pointed ears encourage touch development and - when the baby places it in the mouth - oral exploration and teething soothing.

At 6 months we can stimulate the baby's curiosity. Coco the Cat's design stimulates the process of abstraction; when the baby understands that is represents a cat, by developing the imagination and creativity.

At 3 months, Coco the Cat may be used to soothe the teething process, taking a significance of peace and love for the baby. Further in time it will have a symbolic meaning for playing.

Lanco Hoa Collection 2020



New!

Nalu the Tiger
5 x 10,5 x 2 cms



New!

Nui the Penguin
6 x 10,5 x 2 cms



Kori the Panda
10 x 2 x 6 cms



New!

Kimo the Hippo
5,5 x 11 x 2,5 cms

Lanco Kai Collection 2020



New!

Caracola
6,5 x 10 x 6 cm



New!

Concha
10,5 x 8,5 x 2,5 cm



New!

Coral
10 x 9,5 x 1,5 cm



Asteroidea
5,5 x 5,5 x 9,5 cm

Lanco Meakanu Collection 2020



New!

Autumn
11,5 x 12,5 x 0,8 cm



New!

Golden leaf
9 x 12,5 x 0,8 cm



New!

Clover
9,5 x 9,5 x 1,5 cm



Monstera
10 x 9 x 0,7 cm

Teethers Amapola

Babies



Teethers Amapola

Simple unicolor shapes for the teething process, light and easy to grasp.

13



505 Beetle
7,50 x 1 x 12 cm



504 Corona
7,50 x 1 x 11,50 cm



503 Margarida
10 x 0,80 x 10 cm



523 Pie
7 x 3 x 8,50 cm



502 L'amor
9,50 x 0,50 x 9,50 cm



522 Mano
8,50 x 1 x 9,50 cm





Teethers
Huella

Babies

Teethers
Huella

Awakening love and animals recognition: Kori the Panda is the first toy ever for neonates thought to be hold by their small hand and encourage visual stimulation through contrasted colors.



419 Kori The Panda
10 x 2 x 6 cm



421 Coco The Cat
10,5 x 1 x 10,5 cm



870 Nui The Frog
3,5 x 7 x 9,5 cm



871 Boa The Bear
3 x 5,5 x 9,5 cm



876 Koa The Duck
4 x 5,5 x 10,5 cm



Teethers Semilla

Babies

Teethers Semilla

17

Seeds are the origin of life: intense green, colored flowers, fresh fruits and deep forests. These are some of the seeds we plant and water to a greener life for our babies.



418 Monstera Deliciosa
10 x 0,7 x 9 cm



533 Pitahaya
6 x 1 x 8 cm



520 Fuji
7 x 1 x 9 cm



532 Nucifera
6 x 1 x 11 cm



534 Panare
8 x 1 x 9 cm



521 Limonera
7 x 1 x 9,50 cm



519 Belrubi
6,50 x 1,50 x 10 cm



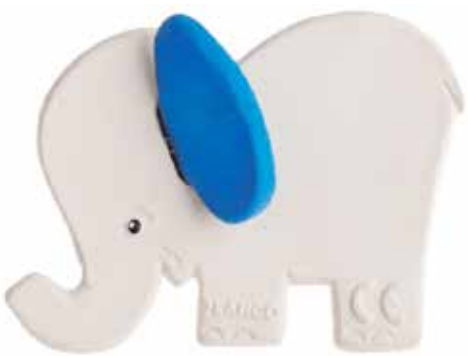


**Teethers
Orilla**

Babies

**Teethers
Orilla**

Inspired in the break of the waves when they reach the sand, dynamic shapes, pure and fresh as a spring morning at the beach. Two pieces bi-color toys of soft lines for a peaceful teething.



1237-2 Kobi Blue
9,50 x 6 x 6 cm



1237-1 Kobi Pink
9,50 x 6 x 6 cm



1235-3 Lanco Duck Teether Blue
9,50 x 6,50 x 10 cm



1235-2 Lanco Duck Teether Pink
9,50 x 6,50 x 10 cm



1235-1 Lanco Duck Teether Yellow
9,50 x 6,50 x 10 cm



Water Play Escama

Babies

Water Play Escama

21

Let it be a river, the sea or a waterfall: water means life. Diving to see the brightest colors, unique textures and shapes of the sea life. Discover and connect with the wonders of our water life.



1405 Lala
13 x 9 x 9 cm



809 Roc
7 x 7 x 7,50 cm



1221 Nohi white
14,50 x 6 x 10,40 cm



1082 Caeli
9 x 4 x 11,5 cm



Water Play Pluma

Babies



Water Play Pluma

23

We stick to our origins: our classic Lanco Rubber Duck since 1952, the apple of our eyes! We love how the Rubber Ducks family grows, wishing to bring them closer to more people every day.



805-1
**Lanco Duck
Pitaya**
8 x 7,50 x 8 cm



805-2
**Lanco Duck
Mar**
8 x 7,50 x 8 cm



867-1
**Lanco Duck
Papaya**
8 x 7,50 x 8 cm



867-2
**Lanco Duck
Brisa**
8 x 7,50 x 8 cm



867-3
**Lanco Duck
Menta**
8 x 7,50 x 8 cm



867-4
**Lanco Duck
Arandano**
8 x 7,50 x 8 cm





805
Classic
Lanco Duck
8 x 7,50 x 8 cm



1540 Mamma Lanco Duck
10 x 8 x 9 cm



1545 White Lanco Duck
10 x 8 x 9 cm

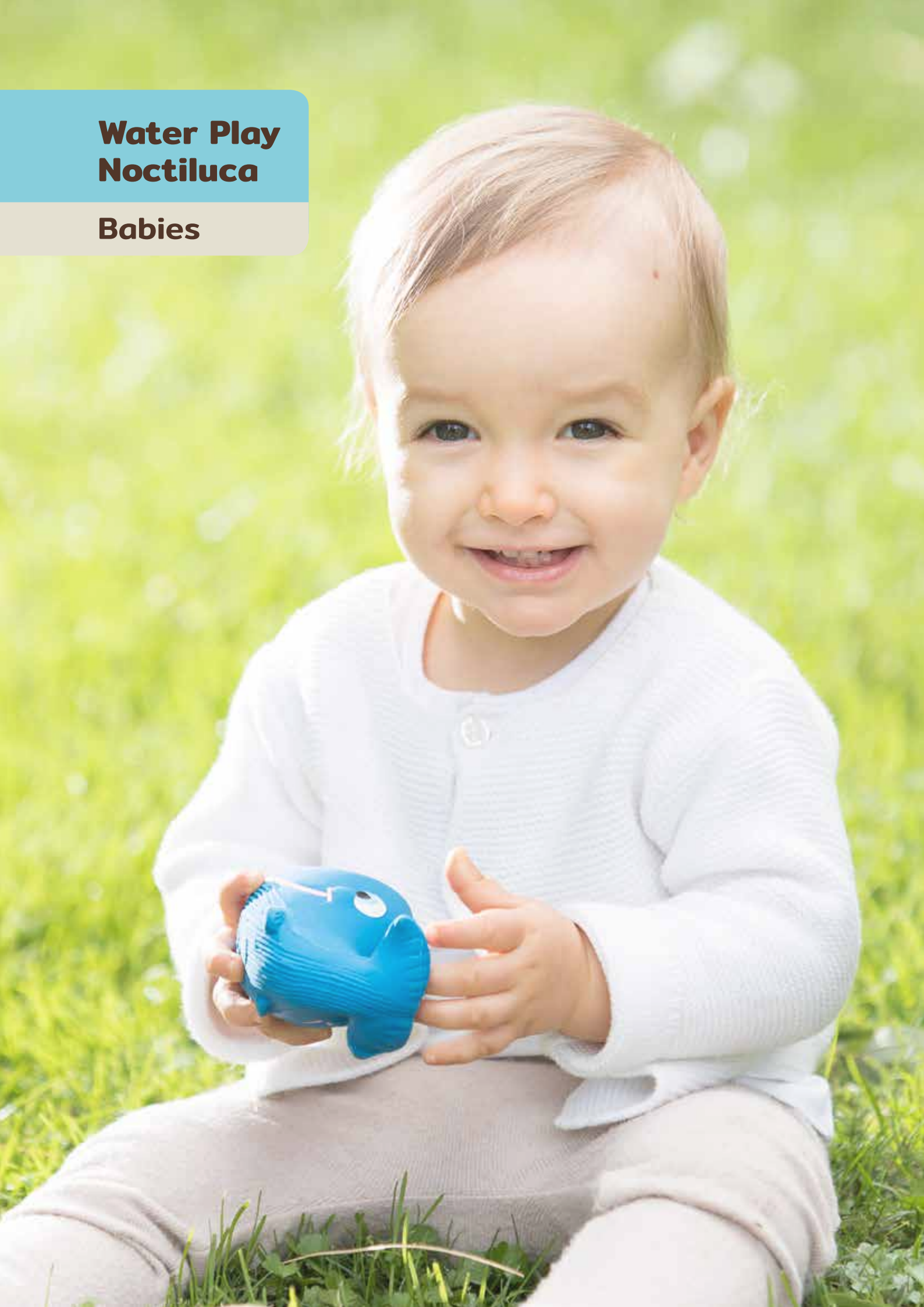


708 Patito alegre
5,5 x 5,5 x 8 cm



707 Patito tímido
5,5 x 4,5 x 7,5 cm





Water Play
Noctiluca

Babies

Water Play
Noctiluca

Amazing water animals that inspire respect and love towards the sea: first emotions connected to the sea life and its treasures.



714
Rena
6 x 7 x 7 cm



836
Kanae
9,5 x 6,5 x 6,5 cm



1124
Kanoa
9,50 x 5,5 x 6 cm



749
Namea
9 x 6,5 x 5,5 cm

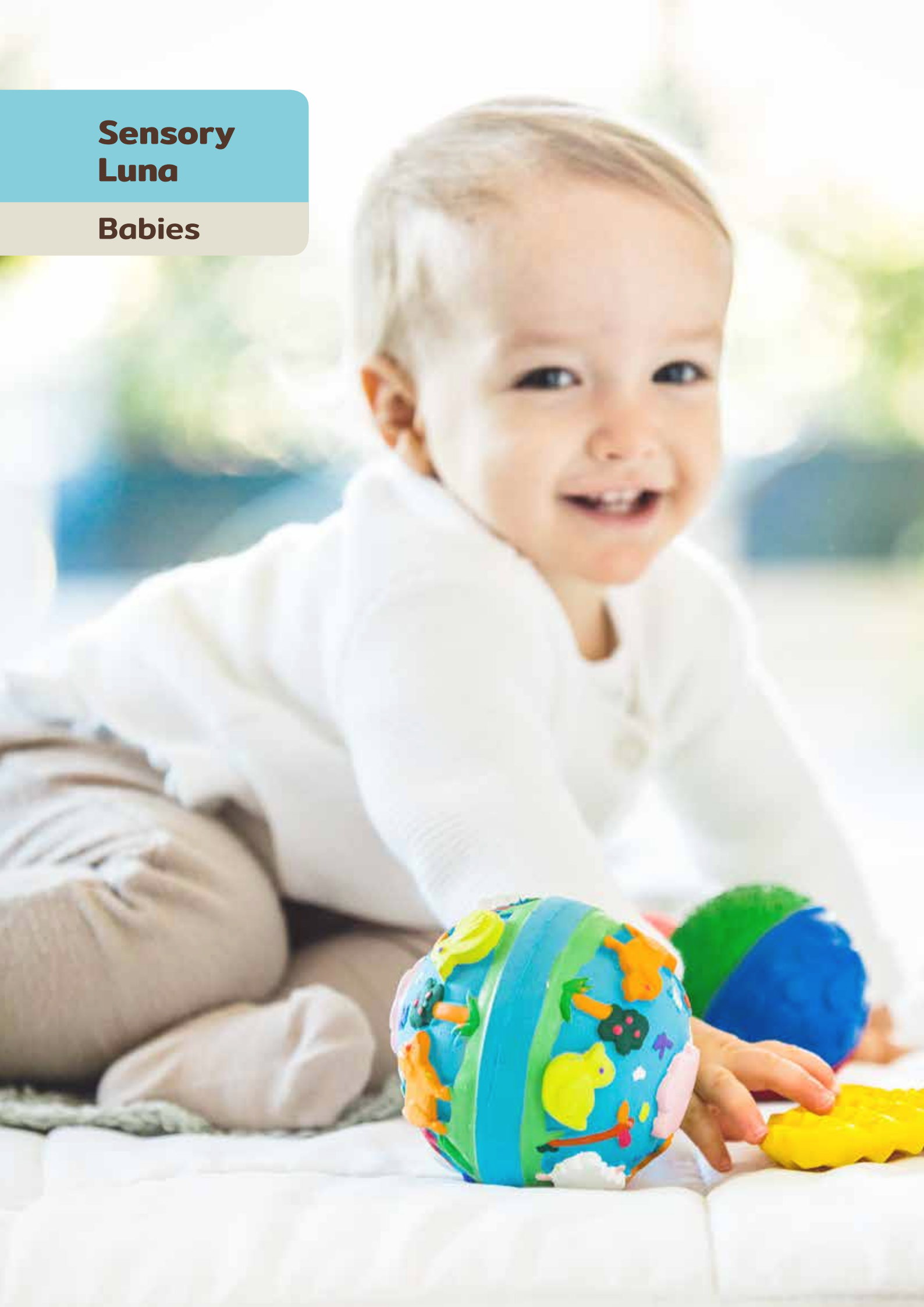


758
Narei
8,5 x 7 x 5 cm



1067
Kamea
12 x 9 x 7,5 cm





Sensory Luna

As the moon shapes and light dazzles us, the Luna Balls varied colors and textures are Lanco bright moons for our babies. Their textures and colors are designed to encourage babies exploring and sensory development.



1607 Luna Llena
10,50 cm Diameter



1241 Eclipse
9 cm Diameter



1240 Luna Menguante
9 cm Diameter



1215 Luna Pink
9 cm Diameter



1216 Luna Cream
9 cm Diameter



1214 Luna White
9 cm Diameter



Sensory Gea

Babies

Sensory Gea

31

We are all one in the Earth, if we take care about seas, they'll take care of us, if we damage a tree; we damage ourselves. Gea is an inspiration to get in touch with our intimate connection with nature.



510 Frijolito
11,5 x 5 x 11 cm



422 Asteroidea
5,5 x 5,5 x 9,5 cm



402 Amanita
8,5 x 8,5 x 6 cm



531 Water Earth
9 cm Diameter



507 Indigo Earth
9 cm Diameter



508 Snow Earth
9 cm Diameter



Sensory Floco

Babies

Sensory Floco

Fresh and white as snowflakes, let us bring to our babies the pureness of a snowed garden in a winter morning. Simple and elegant white designs.

33



622 Agora
8 x 4 x 9,50 cm



1041 Kimba
10 x 8,5 x 8 cm



1057 Koha
7 x 4 x 10,5 cm



620 Nakoa
9,60 x 3,50 x 10 cm



1076 Koa White
11,5 x 7,5 x 8,5 cm



1222 Inoa Pink
8 x 6 x 5 cm



1223 Alana Blue
7 x 4 x 10,5 cm



1224 Alana Pink
7 x 4 x 10,5 cm



501 Flor de Ioto
6,5 x 1,5 x 9 cm



Sensory Primavera

Babies

Sensory Primavera

35

At springtime our eyes go amazed by the burst of colours and flowers. Primavera is inspired in the feeling of this colours and contrasts explosion which are the only ones our Babies can see during their first months of life.



8030 Set Astronomia

Cube: 5,4 x 5,4 cm / Sphere: 6 x 6 cm / Cylinder: 6,5 x 4,6 cm



730 Mah

6 x 3,5 x 10,5 cm



1013 Koa Green

11,5 x 7,5 x 8,5 cm



1021 Namib

9,50 x 6 x 10,5 cm





420 Pic The Bee
7 x 7 x 13 cm



709 Alani
9 x 5,5 x 8,5 cm



1014 Nohi small
10,5 x 5 x 7 cm



1313 Nohi Yellow
14,5 x 10,5 x 6 cm



710 Nomu
6 x 3,5 x 10,5 cm



916 Maila
8,5 x 6 x 7 cm

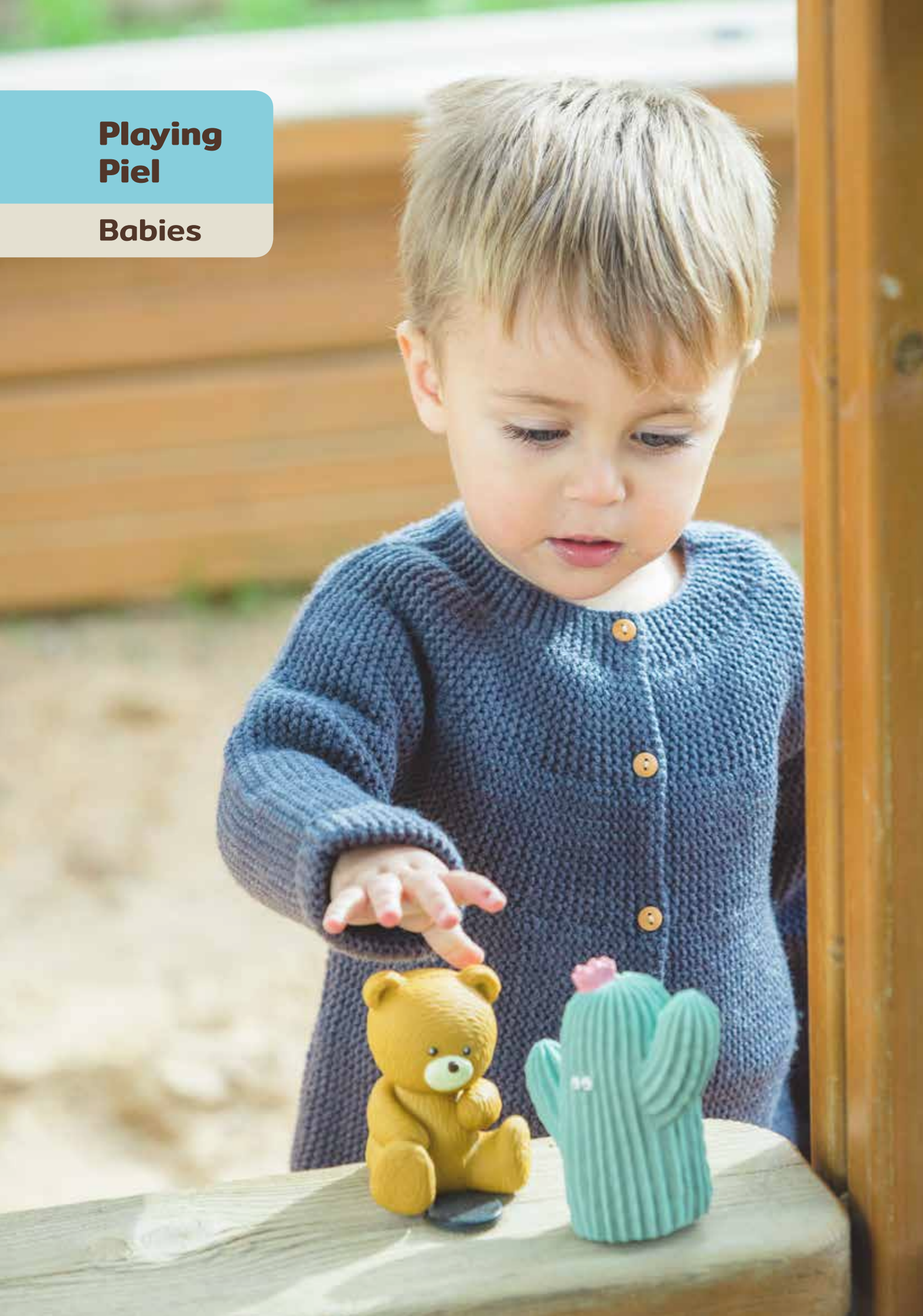


1109 Inoa
11 x 8 x 6 cm



Playing Piel

Babies



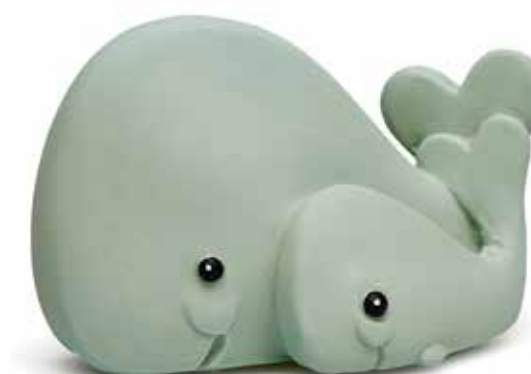
Playing Piel

39

Family and friendship embodied in the Piel Collection as essential values for us. Piel, which means skin, aims to introduce to our babies the connection between two beings.



618 Bahana The Mother
6,50 x 4,50 x 9,50 cm



617 Nalani The Mother
7 x 5 x 11 cm



516 Mahina The Star
10 x 2,50 x 9 cm



706 Rani
8 x 4 x 6,5 cm





1360 Bombi Brown
7 x 7 x 8 cm



1359 Bombi White
7 x 7 x 8 cm



981 Obi
6 x 7,5 x 8,5 cm



980 Dobi
6,5 x 5,5 x 9,5 cm



612 Poh Sleeping
6 x 4,5 x 7 cm



613 Poh Happy
7 x 5,5 x 7 cm



Lanco Sets

Sets of the best sellers of Semilla, Gea and Floco in an organic cotton mesh bag.



8031
Set Semilla
534 Panare
418 Monstera Deliciosa
534 Pitahaya



8032
Set Gea
402 Amanita
401 Asteroidea
531 Frijolito



8033
Set Floco
1041 Kimba
1057 Koha
620 Nakoa



BARCELONA · 1952





"From Hevea Tree, to your baby"
Natural Rubber Toys for Babies



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